ABSTRACT

"INCREASING THE PRODUCTIVITY OF SMALL AND MEDIUM ENTERPRISES

THROUGH FINANCIAL REPORTING BASED ON SAK ETAP" is a topic of community

service that we will do in the South Meruya region. We chose this topic because many people do

business without sufficient knowledge of financial statements that are intended for small

entrepreneurs. Most of them do not feel a problem because they feel normal with their business

activities without them realizing the importance of financial statements. Decision making by

small and medium businesses is only based on modest data and sometimes even inaccurate,

causing their decision making to be incorrect. Based on the results of discussions with

community leaders and South Meruya Village officials, it turns out that most micro and small

entrepreneurs in the South Meruya region also feel the same way.

We hope that this community service will benefit the community, especially small and medium

businesses around the South Meruya area of West Jakarta, so that they can apply the

knowledge they have gained to better their business progress. Thank you also to those who will

help and be involved in this community service activity.

Keywords: small and medium enterprise, financial reporting, SAK ETAP