

ABSTRACT

Today's youth problems are increasingly complex, making it difficult for adolescents to narrate their expressions, especially on social media and in communicating differently cultures. This is crucial and needs to be done continuously literacy. For this reason, the Community Service Team of the Communication Studies Program, Faculty of Communication, Universitas Mercu Buana Jakarta will hold a Community Service Program, with the theme “Building the Intercultural Communication Competence in Narration on Social Media of Youth in South Jakarta, Jakarta Province, Indonesia”. This program have been held on Monday, February 10th, 2020, with the target audience of high school class XI youth, located in SMK 57, South Jakarta, DKI Jakarta Province. The method is empowerment, workshops and simulations, carried out within 1 day. The results are young people who have intercultural communication competencies better and are able to narrate them in their respective social media.

Keyword: intercultural communication competence, social media, narration