

ABSTRACT

Cooperatives are the cornerstone of economics in Indonesia. This has been going on for a long time since the Dutch colonial era and became one of the respected economic activities of its time. Over time, the development of cooperatives in Indonesia is regulated in Law No. 25 of 1992 with criteria for requirements that meet the legal norms prevailing in Indonesia.

In the mandate of this Act the role of cooperatives and their founding events are regulated in detail. Meanwhile, until 2017 these cooperatives which should have an impact on their business activities have not been carried out properly. Community shopping behavior from traditional markets to computerized markets in "branded" store audiences. Supposedly, if the cooperative program runs up to the level, this can provide assistance to the surrounding community and provide economic improvement assistance.

Based on the aforementioned problems, we, as the Mercu Buana University (UMB) lecturer team in a series of tasks according to the Tri Dharma of Higher Education have an obligation to provide understanding to the community around the campus in running a cooperative business by carrying out community service activities entitled "Counseling Coaching Assistance Cooperative" so that the community feels economically helped and to the ability to provide daily necessities without having to raise a shop that does not provide a return on business services provided in RW 09. The cooperative that is preferred by residents is a savings and loan cooperative. It should be noted that the livelihood of some residents in Meruya Selatan Village is varied, ranging from office and trade employees. However, the activities of housewives have not been running optimally.

Therefore, with the community outreach counseling program, it is expected to increase the quantity of cooperatives in the neighborhood of Meruya Selatan sub-district, Kembangan District, West Jakarta and provide income to the community in general, especially residents who have become cooperative members.