

ABSTRACT

The main duties of a lecturer are three domains, namely teaching, research, and community service. These tasks are neatly packaged in the container of the Tridharma Perguruan Tinggi. In addition to educational and teaching activities, lecturers are required to conduct research and publications as well as community service. Unfortunately, lecturers focus more on their routine assignments as instructors and mentors of students rather than making new innovations through research and publication activities. The low productivity of lecturers in research and publication activities will impact on the career planning of a lecturer achieving the highest functional position. This proposed community service activity offers a solution to the problem of the low performance of young alumni of Industrial Engineering Masters Program alumni in research and publication activities. Through collaborative research and publications, it is expected that lecturers can expand cooperation networks and sharing networks which have implications for increasing productivity of research and publications and further facilitate the lecturers concerned to design the highest career paths as lecturers. Participants will be encouraged to have a research roadmap, collaborative partners, targeted grant grants, and target publications in reputable journals. In the midst of the Covid-19 Pandemic situation, the activities will be carried out by optimizing the video conferencing media. As the activity partner is the Malaysian National University, represented by Assoc. Prof. Edy Herianto Majlan. Implementation of community service activities in the form of self assessment, presentations, discussions, consultations and guidance in developing research and partner roadmaps. Some of the participants who came from the alumni of the Industrial Engineering Master Program at Mercu Buana University immediately formed small teams to plan joint publications. The results of this webinar show that the participants were satisfied. Participants who come from across universities have the opportunity to build collaborative research and publications in the future.

Keywords: research collaboration, publication, community services.

on a tighter editorial deadline. If you are uncertain as to whether a piece of research is ready to be published, get your ideas and findings out there--among close colleagues--to provoke a discussion that, one hopes, will give you a better sense of perspective on your work. Then, focus your paper on that idea and leave the complete explanation to a longer version.

What if your paper is rejected, or the reviewers request major revisions? First, understand that all scientists, even the top ones in your field, receive rejections or harsh review comments. Do not feel defeated. Instead, see the review comments as an opportunity to improve the publication. Make it a priority to revise your paper as soon as possible. Look for aspects that the reviewers found to be strong and build on them. If reviewers ask for major revisions that are not possible or that will significantly delay resubmission, contact the editor and make a case for handling the revisions differently.

After completing the online training and coaching how to improve publication performance through collaborative research and publication webinar, an evaluation of the benefits and understanding as well as the potential for program sustainability is conducted. The evaluation results showed that all participants (100%) expressed satisfaction with the material presented as well as the management of the implementation, so that the webinar material presented was considered important by all participants (100%).