

ABSTRACT

The Data of We Are Social 2019 shows that the use of social media in Indonesia has been reached 150 million people, equivalent to 56% of the population. This Statistically figure shows that the internet exposure of Indonesian people is getting higher, but behind that the report of the Indonesian Child Protection Commission (KPAI) in March 2019 shows the astonishing number that crimes affecting children due to the use of uncontrolled social media. There are 679 cases, 116 cases of children who were victims of online sexual crimes, children of sexual offenders online 96 cases, children of victims of pornography and social media 134 cases, children of actors of pornographic media 112 cases, children of victims of bullying in social media. During 2018 were 679 cases 109 cases, and children of bullies in social media 112 cases.

The trend of child crime on social media according to KPAI also shows an increase from year to year. In year of 2015 recorded 463 cases, then in 2016 rose to 587 cases, and in 2017 to 463 cases. The data above shows that social media literacy is increasingly urgent. Social media literacy is intended to provide understanding and ability of children of social media users to be more critical and wise in acting.

This workshop will use participatory active learning (PAL) methods. The workshop will also be equipped with simulations and practices for the use of healthy and wise social media. Social media material will be provided by social media experts, while the introduction and self-development material of adolescents will be provided by psychologists.

The target outputs from this activity will be in the form of articles in the Journal of Community Service and Empowerment, coverage in national online media (okezone.com) and video documentation that will be uploaded to YouTube.

Keyword: Literacy Media, Social Media, empowerment