

ABSTRACT

Micro, small and medium enterprises (MSMEs) have an important role in the economy of the Indonesian people. The role can be seen from as the main driver of the real sector which directly influences national economic growth. The contribution of MSMEs is 57.60% of Gross Domestic Product (PBD) and has a workforce absorption rate of around 97% of the entire national workforce. However, the development of MSMEs in general is still experiencing various problems and not yet fully as expected, the problem which until now is still an obstacle in developing MSME businesses is the limited capital owned and the difficulty of MSMEs accessing capital sources. The targets to be achieved in this community service activity are (a) fostering entrepreneurial spirit, motivation and creativity for the mosque Kota Wisata community, Gunung Putri, Bogor and (b) providing knowledge on how to formulate a business plan that can make the mosque Kota Wisata community, Gunung Putri, Bogor eager to become entrepreneurs. Whereas the outcomes are (a) produce a business plan proposal for a business in accordance with the business of the business, (b) conduct counseling, training, mentoring and direction in preparing a business plan for a business, and (c) produce a scientific paper that can be published. This community service method uses a descriptive method that is through surveys and observations. The initial stage was to observe the community in Gunung Putri Sub-District, Bogor District to identify business ventures that are currently being carried out. Then the formulation stage is identification of internal and external environment and continued with the feasibility study stage