

## **ABSTRACT**

Development of communication technology in the present era very fast. Accompanied communication technology the presence of the mass media has also given many changes in social life. Social media today is not only viewed as just a place to socialize in cyberspace, however developed into a place to pour ideas in a person's personality which deals with many aspects and share it with others.

Media literacy can be said as a the process of accessing, critically analyzing messages media, and creating messages using media tools (Hobbs, 1996). Rubin (1998) explains that which is is meant by media literacy is understanding source, communication technology, code used, message generated, selection, interpretation, and impact of the message. Then it can be said that there is Internet or new media make communication patterns humans change. One is not just in position as a media consumer but can also be as the producer.

Media literacy skills, especially media internet, must be owned by the community, especially PKK mothers, if they don't want to left behind and become strangers among the environment have been exposed to digital information flows.