

## **ABSTRACT**

The topic of this program is about Developing the children's Attitudes and Behavior based on Character-building Program. This program will be held in the West of Jakarta as one of the largest populations in Jakarta with the highest potential problems with the environment. The main purpose of this program is to enhance the character-building program, by providing the character-building program to the children at their early age may shape the character and personality of the children. This program will aim on the children with the age below five years old. Good habits will help to bring the children to live well and healthy. Sending their children to school or other early education institutions to help parents to shape their children's characters, including kindergarten education which are the goals of all parents. Because this childhood group is supposed to be the most strategic and effective group in developing children character, this will be the collective awareness of all nation. This method of learning process may convince the parents of the young children of how to face and deal with the environmental changes by implementing Character Building Program.

*Keywords: Children's Attitude and Behavior, Character Building Program*