

ABSTRACT

Indonesia's wealth of natural resources is extraordinary. Unfortunately, this has not been utilized and processed maximally to bring benefits to the local community. As in the area of Bogor, which is rich in useful natural resources. One of them is Harendong Leaf (*Melastoma Candidum*) which is very easy to find in this area, and even grows wild. Unfortunately, the local community is not aware of this so that the gotu kola leaf is underutilized, even though the use of this product can benefit the community. There are more community that did not know the benefits and how to process and manage this harendong leaf to be a useful product and has a high selling value so that it can improve the community's economy.

This harendong leaf can be transformed into something of value if it is also supported by the human resources that process it. Communities in Jakarta could be provided with knowledge in advance about what are the benefits of Harendong leaves, how to manage them, what are the materials and tools that support them in managing this raw material. In addition, there is character building and entrepreneurial skills given to the surrounding community. This guidance is intended to increase their interest and increase their commitment to entrepreneurship so that they can more optimally manage this raw material into a product that has a high benefit and beneficial value.

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